

MATTHEW CARLSTROM

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OBJECTIVE

My goal is to work with innovative companies trying to redefine or break new ground in their field, and design innovative and delightful digital products that not only change peoples lives for the better, but products that people also love to use.

EXPERIENCE

UI/UX Designer 1/2015 - 9/2016

Created the user interface for SEO content creation platform. Defined visual design and branding consistency for the digital product and corporate identity for this Turkish startup company.

WORDAPP YAZILIM A.Ş. - Wordapp.io SEO Word Processing Platform, and web presence

UI/UX & Graphic Designer, (Freelance) 1/2013 - 2015

Designed user interfaces for mobile apps, web apps, focusing on simplicity & delightful user experiences while reinforcing the brand.

cSUITE TECHNOLOGIES INC. - cSuite Productivity Android app

INSIGHT ENTERPRISES INC. - myInsight iPad app

Lead UI Designer & Graphic Designer 11/10 - 7/2012

Created the vision and UI of this social music app. Responsible for adapting UX requirements and wireframes into UI, pixel-perfect mocks and assets. Created art production pathways that enabled development on all device densities. Created new branding for Tunewiki Inc. via a new company logo, branded app icon, and marketing collateral.

TUNEWIKI INC. - Tunewiki Social Music Player UI design, Android

Lead Artist & UI Designer 3/2008 – 4/2010

Created art for mobile phone, iPhone, iPad, and Facebook games for top-10 mobile game company. Designed game art, developed production paths, and created assets. Designed simple yet powerful UIs, intuitive icons, and game art that conveyed the identity of top brands. Directed and managed, internal and external art teams.

MOBILE DELUXE - Solitaire Deluxe 6 Pack, Jewel Factory | Curious George Coloring Book | Sherlock, The Game is Afoot | Sudoku Deluxe 2 Green Edition | Speed Texting 2

Visual Artist, (Freelance) 1999 – 11/18/10

Worked with both established and start-up companies to design game art, UIs, production paths, for famous arcade game titles with focus on creating design and production for mobile based apps. Provided technical artistry to convert arcade classics to mobile phone games.

NAMCO NETWORKS INC. - Pole Position Remix | Ms. Pac Man | Pac Man | Galaga | Snoopy the Flying Ace | Dig Dug

2N PRODUCTIONS - Ms. Pac Man (iPod) | Pac Man (iPod) | Trivial Pursuit | Mr. Driller

NUVOSTUDIOS - Uno | Joust | Defender | Gauntlet | Robotron | Rampage

BLUE PLANET SOFTWARE - Kid's Tetris

Lead Artist 1988 - 1997

Created pixel-art and production paths. Modeled low-poly 3D models, and lead teams of artists to support the effort. Defined the production path for 3D game art. Animated and composited and produced video cut-scenes for the first Star Trek PC game.

PSYGNOSIS - Coblins

MICROPROSE INC. - Start Trek Generations | Start Trek: A Final Unity

SPECTRUM HOLOBYTE - Falcon 3.0 | Vette | Tank | Welltris

EDUCATION

University of California Los Angeles 2011
Graphic Design

University of California Los Angeles 2004
BA | Ethnomusicology
Minor | Near Eastern Languages & Cultures
GPA 3.952, Summa Cum Laude

San Francisco Art Academy 1991
Illustration

SKILLS

Designing experience with the user's role in mind. Excellent knowledge of visual communication, and a deep understanding of digital art production digital apps and games. Scripting, batching. Experience in managing on-site and off-site art teams. Art production consultation. Knowledgeable in digital photography. Agile development and Scrum.

TOOLS

Adobe Photoshop & Illustrator CC, InDesign CC, Adobe Xd, Wordpress, Brackets, Codepen, Balsamiq, 3DS Max, AfterEffects, Final Cut, Confluence, JIRA,

LANGUAGE

English - Native

Turkish - Intermediate

OTHER INTERESTS

Figure Drawing. Photography. Playing in bands. Electric, acoustic guitar. Travelling. Languages.

AWARDS - ACKNOWLEDGEMENTS

CTIA Wireless 2009 Emerging Technology Award – Sudoku Deluxe 2 Green Edition

Best selling Solitaire game, over 4 Million Downloads – Solitaire Deluxe 16 Pack

Software Publishers Assoc. Best Action/ Arcade Program 1989 – Welltris